## WHY COMPREHENSIVE DENTISTRY

# MAKES SENSE



## DID YOU KNOW?



27% of adults ages 20-44 have untreated tooth decay



And by age 40, 66% of adults are already missing one or more teeth.

In just 10 years, the number of people visiting the **Emergency Department** for toothaches and other avoidable dental concerns doubled to

If you feel like you don't have time, money, or the courage to get needed dental work done, you are not alone.

Over time however, your smile continues to decay, making your problems worse AND more expensive.

Thankfully, comprehensive (aka holistic) dentistry, makes all-in-one smile solutions easy, affordable, and practical for even the busiest among us.

"If you . don't have time to do it right, when will you have time to do it over?"

John Wooden

2.1 million.

TIP:

MAKE SURE YOUR DENTIST HAS A WIDE RANGE OF **EDUCATION** AND DENTAL

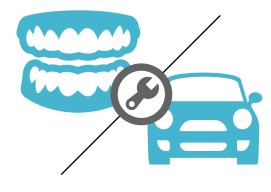


EXPERIENCE.

"Every tooth in a man's head is more valuable than a diamond."

Miguel de Cervantes

## DOING DENTISTRY RIGHT THE FIRST TIME MAKES GOOD SENSE



With comprehensive dentistry, we focus on fixing smiles and preventing smiles from needing to be fixed.

Similar to the way we give proper care to our vehicles.



- Without proper smile maintenance, over time:
  - Teeth will become yellowish and brittle
  - · Foul-smelling bacteria can build-up
  - · Sensitivity to hot and cold
- Cavities can form
- Damage to roots of teeth · Wear and tear of tooth surface
- · Chipped, cracked, or broken teeth
- · Discomfort or pain



- Without proper car maintenance, over time: • Oil needs to be changed
  - · Shocks need to be checked
  - Filter needs to be replaced • Fuses can blow
  - Brake pads will be worn down Fine-tuning
  - · Scratches, paint-job, bodywork

Suspension problems

to neglect, this can result in:

• Unpaid time off work

- WHEN IT COMES TO THE THINGS YOU VALUE MOST, DO YOU WANT A QUICK FIX THAT ONLY PUTS A BAND-AID ON THE PROBLEM

OR AN ALL-IN-ONE SOLUTION THAT FIXES THE ROOT CAUSE OF A PROBLEM AND KEEPS YOUR LIFE BALANCED AND WORRY-FREE?

neglect, this can result in: • Hundreds of dollars spent in dental repairs

When your smile needs an emergency fix, due to

- Risk of losing your smile or even your life!
- Unpaid time off work • Frustration visiting multiple dentists
- Hundreds of dollars spent in repairs • Risk of a fatal accident later on!

• Frustration visiting multiple mechanics

When your car needs an emergency fix, due

HEALTHY & BEAUTIFUL SMILES =

## CHEAPER, BETTER, SAFER IN THE LONG RUN This holistic (or whole-person) approach to dentistry means:

VS.

#### Reduce the number of

**LESS TIME** 

appointments you need. You're busy, and we don't want you to have to take any unneeded time off work.

#### For every \$1 spent

**LESS MONEY** 

on comprehensive prevention, you save up to \$50 of restorative procedures later on.

## Sealants, oral cancer

**PREVENTING** 

**PROBLEMS** 

screenings, and healthy hygiene habits protect your family from gum disease and other fatal conditions.

#### LOOKING EVER-**SPECTACULAR**

Having a healthy smile

complements your facial features and makes you look youthful and attractive any way you look at it.

## **MORE TIME**

With traditional "drill & fill"

dentistry, you would have to visit multiple dentists several times to address worsened dental concerns one by one.

## **MORE MONEY**

For every \$1 you do not

spend on preventative, you will end up paying up to \$50 to restore your smile and health (not counting commute expenses and unpaid time off work).

### **WORSE PROBLEMS** Idly putting off

comprehensive dental treatment has led to oral cancer, missing teeth, heart disease, stroke, miscarriage, digestive disorders, and sexual dysfunction.

#### DECAYING CONFIDENCE

Feeling embarrassed and

unattractive, many adults and teenagers hide their mouth or train themselves not to laugh or smile when around schoolmates, colleagues, and relatives.



## This holistic (or whole-person) approach to dentistry means:

SO, HOW DOES COMPREHENSIVE DENTISTRY WORK?

Instead of just looking at the surface symptoms to provide a quick fix, It's important to consider such factors as: a comprehensive dentist examines the possible causes of a dental

quick fix. A comprehensive dentist will make an accumulative lifetime examination of your smile to plan a dental solution that will give you a flawless smile once and for all.

problem and then provides a total and permanent solution—not just a

A misaligned bite A previous faulty dental restoration

Current medication & diet

Deteriorating bone or gum tissue A serious medical condition Your hygiene habits



CLIMATE YOU LIVE IN, THE AMOUNT YOU DRIVE, THE WEIGHT YOU TRANSPORT, AND THE ROADS YOU DRIVE ON... YOUR DENTIST TAKES INTO ACCOUNT YOUR HYGIENE HABITS, DIET,

APPEARANCE, AND WHOLE-HEALTH GOALS TO MAKE THE BEST

VEHICLE'S CONDITIONS ACCORDING TO ITS MAKE AND MODEL, THE

IN THE SAME WAY, YOUR MECHANIC WOULD OPTIMIZE YOUR



TREATMENT FOR YOU AND YOUR BUDGET. WHERE DO I FIND A COMPREHENSIVE DENTIST?

#### self-image. You need an expert whose expertise and genuine care demonstrates their commitment to your overall well-being and that

of your family's. Our comprehensive dentist has gone beyond the required training in dental school to provide the highest standard of education, treatment, and follow-up to

It matters which dental care provider you trust with your health and



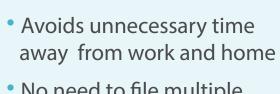
years to come. In the end, when it comes to your oral health, being proactive is the smartest choice since it helps you avoid unnecessary expenses and inconveniences in the future.

protect the integrity of your family's bright smiles for

**BROKEN SMILES &** PREVENTS HEALTHY SMILES FROM NEEDING FIXING

A COMPREHENSIVE

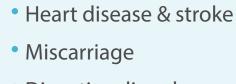
DENTIST RESTORES



#### No need to file multiple Insurance claims

CONVENIENCE

- Advanced Screenings



### Digestive disorders Sexual dysfunction

HEALTH - REDUCE RISK OF:

- Optimizes your oral health Harmonizes your smile with your facial features

CONFIDENCE

Diagnose oral cancer's invisible signs early.

Boosts self-confidence

3D Digital Imaging Gives you control over what your smile will look like. One-on-One Evaluations Co-engineer long-lasting smiles.



SCHEDULE YOUR APPOINTMENT

www.progrindental.com

(864) 761-0123

Protect your self-image now and for decades to

DO IT RIGHT THE FIRST TIME

come by doing right by your smile the first time. Your preventative and comprehensive dentist is eager to balance all aspects of dentistry to

give you a perfect smile in function, biology, and physical attractiveness. All you need to do is ask.

**SOURCES:** http://jdh.adha.org/content/79/1/11.full.pdf

http://www.cdc.gov/nchs/data/databriefs/db197.htm  $https://www.ada.org/\sim/media/ADA/Public\%20 Programs/Files/bringing-disease-prevention-to-communities\_adh.ashx$ http://www.cigna.com/assets/docs/life-wall-library/Whygooddentalcareisimportant\_whitepaper.pdf

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